

**TABLE 1. COLLEGE-DRIVEN METROPOLITAN AREAS**

\*"graduates" (have outgrown CDM status)

\*\*no longer an independent metro area

| METROPOLITAN AREA                 | COLLEGE(S)       | METRO YEAR | METRO POPULATION |         |         |         | COLLEGE ENROLLMENT |        |        |        |        | % STUDENTS |        |     |     |     |     |
|-----------------------------------|------------------|------------|------------------|---------|---------|---------|--------------------|--------|--------|--------|--------|------------|--------|-----|-----|-----|-----|
|                                   |                  |            | 1960             | 1970    | 1980    | 1990    | 2000               | 1960   | 1970   | 1980   | 1990   | 2000       | '60    | '70 | '80 | '90 | '00 |
| THE ORIGINAL CDM                  |                  |            |                  |         |         |         |                    |        |        |        |        |            |        |     |     |     |     |
| <b>Ann Arbor, MI</b>              | Michigan, EMU    | 1960       | 172,440          | 234,103 | 264,748 | 282,937 | 322,895            | 29,675 | 60,760 | 56,111 | 62,989 | 62,973     | 17     | 26  | 21  | 22  | 20  |
| THE ENTERING CLASS OF 1970        |                  |            |                  |         |         |         |                    |        |        |        |        |            |        |     |     |     |     |
| <b>Austin-Round Rock, TX*</b>     | Texas, Texas St  | 1950       |                  | 323,158 | 536,688 | 846,227 | 1,249,763          |        | 57,744 | 63,399 | 75,343 | 78,044     | 18     | 12  | 9   | 6   |     |
| <b>Champaign-Urbana, IL</b>       | Illinois         | 1960       |                  | 163,281 | 168,392 | 173,025 | 210,275            |        | 36,168 | 34,376 | 38,163 | 38,465     | 22     | 20  | 22  | 18  |     |
| <b>College Station-Bryan, TX</b>  | Texas A&M        | 1970       |                  | 57,978  | 93,588  | 121,862 | 184,885            |        | 14,853 | 31,866 | 41,600 | 45,040     | 26     | 34  | 34  | 24  |     |
| <b>Columbia, MO</b>               | Missouri         | 1970       |                  | 80,911  | 100,376 | 112,379 | 145,666            |        | 22,572 | 23,545 | 25,058 | 23,309     | 28     | 23  | 22  | 16  |     |
| <b>Gainesville, FL</b>            | Florida          | 1970       |                  | 104,764 | 171,371 | 181,596 | 232,392            |        | 23,958 | 32,577 | 35,477 | 45,114     | 23     | 19  | 20  | 19  |     |
| <b>Lafayette, IN</b>              | Purdue           | 1970       |                  | 109,378 | 121,702 | 161,572 | 178,541            |        | 25,844 | 31,990 | 37,588 | 39,667     | 24     | 26  | 23  | 22  |     |
| <b>Lawrence, KS</b>               | Kansas           | 1970       |                  | 57,932  | 67,640  | 81,798  | 99,962             |        | 19,393 | 24,125 | 26,434 | 25,920     | 33     | 36  | 32  | 26  |     |
| <b>Provo-Orem, UT*</b>            | Brigham Young    | 1960       |                  | 137,776 | 218,106 | 263,590 | 376,774            |        | 26,626 | 29,392 | 31,662 | 32,554     | 19     | 13  | 12  | 9   |     |
| <b>Tallahassee, FL*</b>           | Fla St/Fla A&M   | 1970       |                  | 109,355 | 190,220 | 233,598 | 320,304            |        | 22,276 | 26,806 | 36,514 | 46,097     | 20     | 14  | 16  | 14  |     |
| THE ENTERING CLASS OF 1980        |                  |            |                  |         |         |         |                    |        |        |        |        |            |        |     |     |     |     |
| <b>Athens-Clarke County, GA</b>   | Georgia          | 1980       |                  |         | 130,015 | 126,262 | 166,079            |        | 21,181 | 22,946 | 28,395 | 31,288     | 18     | 22  | 19  |     |     |
| <b>Bloomington, IN</b>            | Indiana          | 1980       |                  |         | 98,785  | 108,978 | 175,506            |        | 30,368 | 31,840 | 35,451 | 37,076     | 32     | 33  | 21  |     |     |
| <b>Iowa City, IA</b>              | Iowa             | 1980       |                  |         | 81,717  | 96,119  | 131,676            |        | 20,604 | 24,153 | 28,785 | 28,311     | 30     | 30  | 22  |     |     |
| <b>State College, PA</b>          | Penn St          | 1980       |                  |         | 112,760 | 123,786 | 135,758            |        | 35,733 | 35,093 | 38,864 | 40,571     | 31     | 31  | 30  |     |     |
| THE ENTERING CLASS OF 1990        |                  |            |                  |         |         |         |                    |        |        |        |        |            |        |     |     |     |     |
| <b>Charlottesville, VA*</b>       | Virginia         | 1980       |                  |         | 113,568 | 131,107 | 174,021            |        | 20,977 | 16,464 | 21,110 | 22,411     | 14     | 16  | 13  |     |     |
| <b>Davis (Yolo County), CA**</b>  | UC Davis         | 1990       |                  |         |         | 141,092 | 168,660            |        | 13,319 | 17,939 | 23,890 | 26,094     |        | 17  | 15  |     |     |
| <b>Greenville, NC</b>             | E Carolina       | 1990       |                  |         |         | 107,924 | 152,772            |        | 10,840 | 13,205 | 17,564 | 18,750     |        | 16  | 12  |     |     |
| <b>Muncie, IN</b>                 | Ball St          | 1950       |                  | 129,219 | 128,587 | 119,659 | 118,769            |        | 17,837 | 17,557 | 20,343 | 19,004     | 14     | 14  | 17  | 16  |     |
| THE ENTERING CLASS OF 2000        |                  |            |                  |         |         |         |                    |        |        |        |        |            |        |     |     |     |     |
| <b>Ames, IA</b>                   | Iowa St          | 2000       |                  |         |         | 74,252  | 79,981             |        | 19,620 | 24,004 | 25,737 | 26,845     |        | 35  | 34  |     |     |
| <b>Auburn-Opelika, AL</b>         | Auburn           | 2000       |                  |         |         | 87,146  | 115,092            |        | 14,225 | 18,329 | 21,537 | 21,860     |        | 25  | 19  |     |     |
| <b>Blacksburg-Xbg-Radford, VA</b> | Va Tech, Radford | 2000       |                  |         |         | 140,715 | 151,272            |        | 16,173 | 28,191 | 34,558 | 36,706     |        | 25  | 24  |     |     |
| <b>Corvallis, OR</b>              | Oregon St        | 2000       |                  |         |         | 70,811  | 78,153             |        | 15,361 | 17,181 | 16,361 | 16,758     |        | 23  | 21  |     |     |
| <b>Flagstaff, AZ</b>              | N Arizona        | 2000       |                  |         |         | 96,591  | 116,320            |        | 9,100  | 12,562 | 16,992 | 19,964     |        | 18  | 17  |     |     |
| <b>Harrisonburg, VA</b>           | James Madison    | 2000       |                  |         |         | 88,189  | 108,193            |        | 5,028  | 10,108 | 12,340 | 16,724     |        | 14  | 15  |     |     |
| <b>Ithaca, NY</b>                 | Cornell, Ithaca  | 2000       |                  |         |         | 94,097  | 96,501             |        | 18,212 | 22,970 | 27,269 | 26,296     |        | 29  | 27  |     |     |
| <b>Logan, UT-ID</b>               | Utah St          | 2000       |                  |         |         | 79,415  | 102,720            |        | 9,091  | 9,266  | 15,155 | 21,490     |        | 19  | 21  |     |     |
| <b>Morgantown, WV</b>             | WVU              | 2000       |                  |         |         | 104,546 | 111,200            |        | 17,260 | 21,289 | 20,854 | 21,987     |        | 20  | 20  |     |     |
| <b>Pocatello, ID</b>              | Idaho St         | 2000       |                  |         |         | 73,112  | 83,103             |        | 7,627  | 6,503  | 9,139  | 13,040     |        | 12  | 16  |     |     |
| ALSO INCLUDED                     |                  |            |                  |         |         |         |                    |        |        |        |        |            |        |     |     |     |     |
| <b>Fort Collins-Loveland, CO*</b> | Colorado St      | 1980       |                  |         | 149,184 | 186,136 | 251,494            |        |        |        | 18,255 | 26,828     | 26,807 | 12  | 14  | 11  |     |

**TABLE 2. NEAR MISSES AND OTHER COMPARABLES**

\*included Durham until 2000

THE ENTERING CLASS OF 2010?

|                    |                |      |        |         |         |         |        |        |        |        |  |    |       |
|--------------------|----------------|------|--------|---------|---------|---------|--------|--------|--------|--------|--|----|-------|
| Manhattan, KS      | Kansas St, MCC | 2010 |        |         | 113,720 | 108,999 | 13,968 | 18,874 | 21,342 | 22,335 |  | 19 | 20    |
| Bowling Green, KY  | W Kentucky     | 2000 |        |         | 87,030  | 104,166 | 11,215 | 13,374 | 15,170 | 15,481 |  | 17 | 15    |
| Missoula, MT       | Montana        | 2000 |        |         | 78,687  | 95,802  | 8,810  | 8,694  | 8,879  | 12,413 |  | 11 | 13    |
| Grand Forks, ND-MN | N Dakota       | 1980 | 66,100 | 103,181 | 97,478  |         | 8,667  | 9,708  | 11,659 | 11,031 |  | 15 | 11 11 |

OTHERS BETWEEN 12.5% & 15% STUDENTS

|                |             |      |         |         |         |         |        |        |        |        |     |    |          |
|----------------|-------------|------|---------|---------|---------|---------|--------|--------|--------|--------|-----|----|----------|
| St. Cloud, MN  | St Cloud St | 1970 | 134,585 | 163,256 | 148,976 | 167,392 | 12,448 | 15,045 | 21,026 | 19,225 |     | 9  | 9 14 11  |
| Tuscaloosa, AL | Alabama     | 1960 | 116,029 | 137,541 | 150,522 | 192,034 | 14,022 | 18,239 | 20,564 | 20,807 |     | 12 | 13 14 11 |
| Boulder, CO    | Colorado    | 2000 |         |         | 225,339 | 291,288 | 21,482 | 21,727 | 28,841 | 30,385 | x x |    | 13 10    |
| Madison, WI    | Wisconsin   | 1950 | 290,272 | 323,545 | 367,085 | 501,774 | 34,965 | 40,866 | 44,900 | 43,247 |     | 12 | 13 12 9  |
| Lincoln, NE    | Nebraska    | 1950 | 167,972 | 192,884 | 213,641 | 266,787 | 20,810 | 23,661 | 24,453 | 22,268 |     | 12 | 12 11 8  |
| Lubbock, TX    | Texas Tech  | 1950 | 179,295 | 211,651 | 222,636 | 249,700 | 20,965 | 24,370 | 27,525 | 28,033 |     | 12 | 12 12 11 |

SOME BETWEEN 10% AND 12.5% STUDENTS

|                                |                  |      |         |         |         |         |        |        |        |        |  |    |          |
|--------------------------------|------------------|------|---------|---------|---------|---------|--------|--------|--------|--------|--|----|----------|
| Hattiesburg, MS                | S Mississippi    | 2000 |         |         | 109,603 | 123,812 |        |        | 15,064 | 16,911 |  |    | 14 14    |
| Raleigh-Cary, NC               | UNC, NC St, Duke | 1950 | 418,841 | 561,222 | 855,545 | 797,071 | 46,880 | 60,607 | 74,621 | 78,369 |  | 11 | 11 9 10  |
| La Crosse, WI-MN (UW-LaC)      | UW LaCrosse      | 1970 | 80,468  | 91,056  | 116,401 | 126,838 | 7,760  | 9,966  | 10,336 | 12,350 |  | 10 | 11 9 10  |
| Lansing-East Lansing, MI (MSU) | Michigan St      | 1950 | 424,271 | 419,750 | 432,674 | 447,728 | 44,092 | 47,350 | 44,307 | 43,366 |  | 10 | 11 10 10 |
| Kalamazoo-Portage, MI (WMU)    | W Michigan       | 1950 | 257,723 | 212,378 | 429,453 | 314,866 | 23,478 | 24,804 | 28,890 | 29,979 |  | 9  | 12 7 10  |
| Waterloo-Cedar Falls, IA (UNI) | N Iowa           | 1950 | 132,916 | 162,781 | 123,798 | 163,706 | 10,534 | 11,098 | 13,435 | 14,106 |  | 8  | 7 11 9   |
| Springfield, MO (SWMoSt)       | SW Missouri St   | 1950 | 168,053 | 207,704 | 264,346 | 368,374 | 13,264 | 21,689 | 31,974 | 27,664 |  | 8  | 10 12 8  |

SPECIFICALLY EXCLUDED

|                         |                |      |         |         |         |         |        |        |        |        |  |    |          |
|-------------------------|----------------|------|---------|---------|---------|---------|--------|--------|--------|--------|--|----|----------|
| Bloomington-Normal, IL* | Ill St/III Wes | 1970 | 104,389 | 119,149 | 129,180 | 150,433 | 18,585 | 20,535 | 22,662 | 20,755 |  | 18 | 17 18 14 |
|-------------------------|----------------|------|---------|---------|---------|---------|--------|--------|--------|--------|--|----|----------|

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